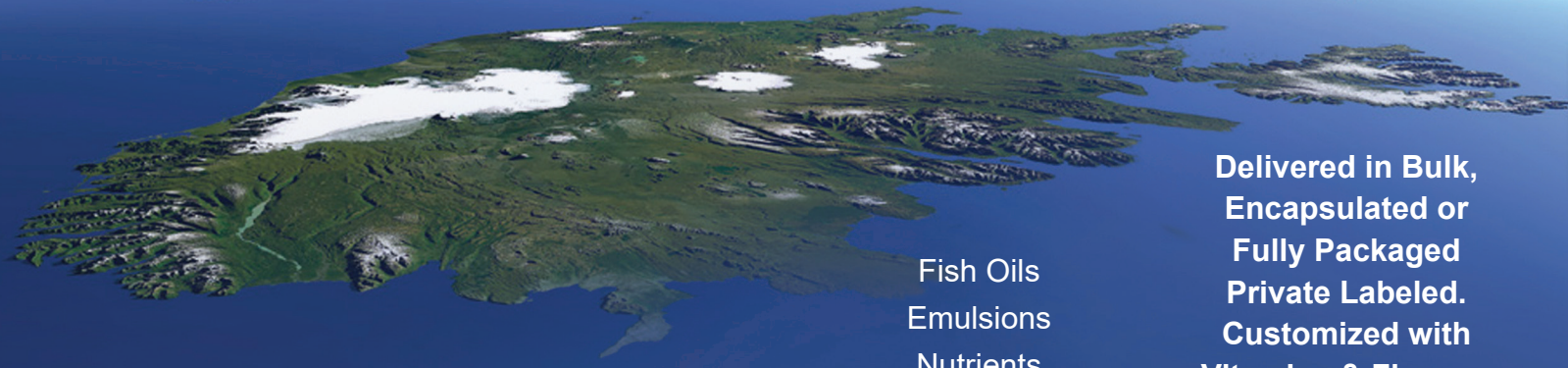


ICELAND^{Direct}™

**Importer, Distributor & Contract Manufacturer of Premium Fish Oils,
Vitamins and Nutrients for People & Pets in Bulk or Private Label Packaged**

GMP · ISO 9001 · HACCP · PROP 65 · NOAA



IMPORTED FROM THE BEST SOURCES ON EARTH PACKAGED TO YOUR SPECIFICATIONS

Iceland accounts for much of the world's supply of high quality fish oil. Surrounded by cold, clean North Atlantic waters in an exclusive 200-mile fishing zone, Iceland boasts the world's cleanest, greenest, 100% sustainable, and most modern trawling, rendering, refining and packaging facilities. Icelanddirect provide the finest fish oils and emulsions in a variety of TG and EE concentrations formulated for people and pets.

Icelanddirect's sea-based products include the highest quality Omega-3, Cod Liver Oil, Tuna Oil, Shark Liver Oil, Wild Alaskan Salmon Oil, Krill Oil, Algal DHA Oil, Squalene, Human-Grade Omega-3 for Pets (HGO3), and Pet Treats made from fish.

We are also a direct provider of a wide variety of many popular nutrients from the highest quality sources including Astaxanthin, Vitamins A, D & E, ALA, Glucosamine, Alpha Tocopheryl, CoQ10, Saw Palmetto, Evening Primrose, Flaxseed, Biotin and Lecithin.

Icelanddirect provides its bulk, softgel, liquid, and fully-packaged private label products using cGMP production standards, designed to your specifications. As a one-stop shop we can help you formulate your product, design your containers, and create your label graphics.

As a member of GOED, all of our products meet the parameters defined by the Council for Responsible Nutrition and the World Health Organization. As a member of Friends of the Sea, our products are harvested according to true and complete sustainable fishing and our fishing methods are safe for dolphins and other protected species. We're Non-GMO and follow the practices of Iceland Responsible Fisheries, NOAA's Seafood Inspection Program and meet California's Proposition 65 standards.

Fish Oils
Emulsions
Nutrients
Pet Products
and more!

**Delivered in Bulk,
Encapsulated or
Fully Packaged
Private Labeled.
Customized with
Vitamins & Flavors.
Third-Party Tested
For Humans & Pets**

"ICELAND" ON YOUR LABEL



Icelanddirect offers our clients participation in our select Icelandic Premium Imported program where you can add this powerful marketing tool on your label signifying that your product contains the highest quality fish oil on the planet.

WE'RE FULLY CERTIFIED



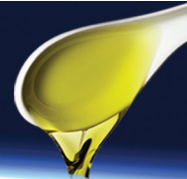
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sales@icelanddirect.com

CELEBRATING
10
YEARS
2010-2020

WE SHIP FROM EAST AND WEST COAST!

See our product listing on reverse side...





Sea Oils

Omega-3:

- Omega 3 18/12 TG
- Omega-3 33/22 TG
- Omega-3 36/24 TG
- Omega-3 40/20 TG
- Omega-3 10/50 TG
- Omega-3 70/10 EE
- Omega-3 10/50 EE
- Omega-3 DHA80 EE
- Omega-3 18/12 EE
- Omega-3 30/20 EE
- Omega-3 33/22 EE
- Omega-3 50/20 EE
- Omega-3 20/50 EE
- Omega-3 36/24 EE
- Omega-3 50/25 EE

Other Sea Oils:

- Cod 1000/100
- Cod 1000/100
- Cod 2500/250
- Cod 5000/500
- Cod Oil 3300/330
- Wild Salmon Oil
- Shark Liver Oil
- Cod Oil
- Tuna Oil
- Algal DHA Oil
- Squalene
- Krill Oil

Concentrated Fish Oils:

- DHA Rich - TG
Up to 80% DHA
- EPA Rich - TG
Up to 70% EPA
- DHA Rich - EE
Up to 80% DHA
- EPA Rich - EE
Up to 70% EPA

Full Service Private Label Contract Packaging

- Softgels, licaps, caplets, tablets and capsules
- Product development & quality ingredients
- We produce special formulas & combinations
- Full Amazon seller support
- Fulfillment & order management services
- Glass or plastic bottles, blister packs or pouches
- Liquids in glass or plastic bottles or tinctures
- Wide variety of caps, pumps and seals
- HACCP, GMP and ISO 9001 certifications



Pet Products

Add EPA & DHA to Your Line of Pet Products
Manufactured to Human Consumption Standards

Liquid & Encapsulated Fish Oils & Treats

- Joint Formulas
- Older Pet Formulas
- Pet Development Formulas
- Pumps & Dispensing Caps Available for Exact Measurements
- Any Size Liquid Package
- Any Size Pet Softgel
- Fish Treats and Chewies
- HGO3 Pet
- Wild Salmon Oil
- Cod Liver Oil
- Omega-3 18/12 TG
- Omega-3 33/22 EE
- Tuna Oil
- Kelp
- Custom EPA/DHA Concentrations
- Flavoring Available



Bulk Oil

- Newly expanded refining plants
- Highly specialized, proprietary processing equipment for high quality production
- GMP, HACCP and ISO 9001 certifications
- 3rd-party tested to comply with all major pharmacopoeias and CRN monograph
- Meets CA Prop 65 guidelines
- Certified Non-GMO
- Vitamins A, D & E, antioxidants and flavors available
- Sustainable harvesting
- Delivered in drums, IBC's, flexitanks, totes, or tank containers
- Low minimums and fast delivery



Nutrients

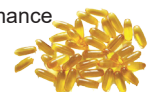
- Vitamin A 10,000 iu Fish Liver Oils
- Vitamin D 400 iu
- Alpha Lipoic Acid (ALA)
- Astaxanthin
- CLA Safflower Oil
- Deodorized Garlic
- Odorless Garlic
- Glucosamine Chondroitin MSM Omega 369
- Glucosamine Chondroitin MSM Complex
- dl Alpha Tocopheryl Acetate
- dl Alpha Tocopheryl Acetate Water Dispersible
- d Alpha Tocopheryl Acetate

- d Alpha Tocopheryl Acetate Water Dispersible
- d Alpha W/ Beta, Gamma & Delta Tocopherols
- d Alpha Tocopherol W/Selenium
- d Alpha & dl Alpha Blend
- E-1000 D Alpha & dl Alpha Blend
- Triple Omega 3-6-9 (Essential Oils)
- Lecithin Alpha & dl Alpha Blend
- CoQ10
- Saw Palmetto
- Royal Jelly
- Black Currant Oil
- Borage Oil
- Chia Seed Oil
- Evening Primrose Oil
- Flaxseed Oil
- ...and more!



Encapsulation

- Turnkey solutions
- Unmatched client support
- Customized proprietary formulations
- Vertically-integrated manufacturing
- Full encapsulating & packaging
- Flexible production scheduling
- Strong scientific expertise
- Deep regulatory experience
- Optimized product performance
- Minimize time to market
- Proven record of success



Why fill your requirements with Icelandirect vitamins and supplements?

- Harvesting, rendering, processing, encapsulation, packaging, ocean shipping, warehousing under our control throughout the process using full sustainable harvesting methods and certified Non-GMO.
- Rigorous quality systems and controls in our new, state-of-the-art processing and packaging plants.
- Six full-time quality control scientists control incoming goods, analysis of finished products, and release of finished products.
- Drying facility uses only green technology: Geothermal water and energy are used to run the processing plant.
- State-of-the-art processing: Metals are removed during alkali refining and

bleaching, pesticides are removed by deodorization, and dioxin is removed by adsorbents during bleaching. Contaminant levels in our oil meets or exceeds all environmental regulatory standards. Meets California Proposition 65 regulations for toxins and PCB.

- 3rd-party testing laboratories measure toxicity and potency.
- GMP compliance for API's. Bulk liquid, softgels, and retail packaging under GMP approved certificates.
- Our products made in accordance with all major pharmacopoeias

